STUDENT LEARNING ASSESSMENT REPORT

PROGRAM: MS, Leadership and Management
SUBMITTED BY: Dr. Lorri Cooper
DATE: 30 September 2020

Executive Summary: Description of Assessment Process

List *all* of the program's learning outcomes, as of the assessment year's catalog: *(regardless of whether or not they are being assessed this year)*

Learning Outcome	Year of Last Assessment	Assessed This Year *(Y=Yes)*	Year of Next Planned Assessment
Integrate creative and critical thinking skills for leading and executing mission-drive organizational strategies.	2018-2019		Not applicable
Create a vision and encourage collaborative behaviors to successfully lead a diverse group or team in an organization setting.	2015-2016	Yes	Not applicable
Identify, analyze, and resolve ethical challenges and problems encountered in organizations.	2015-2016	Yes	Not applicable
Synthesize information from a variety of disciplines to devise management strategies for application in diverse organizational settings.	2018-2019		Not applicable
Demonstrate range of effective communication skills through the process of gathering information, analyzing data, composing and presenting the message.	2018-2019		Not applicable

Provide a <u>brief</u> description of the assessment process used including how results are shared and discussed and strengths, challenges, and planned improvements to the <u>process</u>, providing evidence of a culture of continuous improvement based on assessment. If there is something that is impeding your ability to implement improvements, please comment on those issues *(generally not more than two paragraphs, may use bullet points)***:**

As noted in Fall 2019, the MS, Leadership and Management program has been suspended and currently is in process of teaching out the remaining students in the program. The Spring 2020 Final Enrollment by Program indicates that there are two (2) students registered.

The process for continuous improvement has been led by the Program Director. The Program Director ensures assignments offer potential for measurement in courses taught through coordination with teaching faculty, engages students with explanation and requests to submit work for assessment, and find other person (s) to review material who are not faculty member teaching course.

Closing the Loop: Progress on Planned Improvements from Prior Year

Describe how the program implemented its planned improvements from last year:

Outcome	Planned Improvement	Update
Integrate creative and critical thinking skills for leading and executing mission-drive organizational strategies.	None are planned. In AY '19-'20, as program admissions are suspended, there will be 9 students enrolled in various required courses and electives. The possibility 5 or more are in the same course with potential to use an assignment for assessment purposes is low.	Not applicable.

Outcome	Planned Improvement	Update
Synthesize information from a variety of disciplines to devise management strategies for application in diverse organizational settings.	None are planned. In AY '19-'20, as program admissions are suspended, there will be 9 students enrolled in various required courses and electives. The possibility 5 or more are in the same course with potential to use an assignment for assessment purposes is low.	Not applicable.
Demonstrate range of effective communication skills through the process of gathering information, analyzing data, composing and presenting the message.	None are planned. In AY '19-'20, as program admissions are suspended, there will be 9 students enrolled in various required courses and electives. The possibility 5 or more are in the same course with potential to use an assignment for assessment purposes is low.	Not applicable.

Provide a response to last year's University Assessment Committee review of the program's learning assessment report:
Comment: Thank you for providing a thoughtful assessment regardless of the plan to stop enrollment moving forward.

Response: Not applicable.

Outcomes Assessment 2019-2020

Learning Outcome 1: Create a vision and encourage collaborative behaviors to successfully lead a diverse group or team in an organization setting.

Outcome Measures *Explain how student learning will be measured and indicate whether it is direct or indirect.*	Performance Standard *Define the acceptable level of student performance.*	Data Collection *Discuss the process for collecting this data: who conducted the assessment, when, and how?*	Result *Did you meet your target? What was the result?*
(Direct) MGT 502 Lead a group in a creative activity.	66% of students received a score of Substantially Developed on 2 of 2 assessment criteria.	Criterion 1 – 4 of 6 met the standard. Criterion 2 – 5 of 6 met the standard.	Standard met.
(Indirect) Insufficient responses to the Graduating Student Survey and the Alumni Survey in AY19-20; no data available.	Not applicable	Not applicable	Not applicable

Interpretation of Results
Analysis and Implications: *What does this result tell you about the extent to which your students achieved this outcome? What are the strengths and weaknesses that this result highlights, and what are the implications for your curriculum or your program?*

Discuss planned curricular or program improvements <u>for this year based on assessment of outcome:</u>
Not applicable.

Learning Outcome 2: Identify, analyze, and resolve ethical challenges and problems encountered in organizations.

Outcome Measures	Performance Standard	Data Collection	Result
(Direct) MBA 516			Results reported include all students in MBA 516.
(Indirect) Insufficient responses to the Graduating Student Survey and the Alumni Survey in AY19-20; no data available.	Not applicable	Not applicable	Not applicable

Interpretation of Results
Analysis and Implications: *What does this result tell you about the extent to which your students achieved this outcome? What are the strengths and weaknesses that this result highlights, and what are the implications for your curriculum or your program?*

Discuss planned curricular or program improvements <u>for this year based on assessment of outcome:</u>
Not applicable.

Appendices *(please only include items that will help reviewers understand your process – for example, test questions, rubrics, survey questions, more detailed description of assessment measures, summary tables of survey results, etc.)*