



Contributions of Center for Professional Ethics to *Momentum* Strategic Plan

Vision

The Center for Professional Ethics envisions a beloved learning community that participates in a discipline of dialogue regarding the meaning of freedom and the good to demonstrate respect for the dignity of the human person and for institutions that reflect justice and care for our common home and one another.

Strategic Imperatives

Distinctive Identity

Transformative Experiences

Vibrant Community

Sustainable Future

Stakeholders

Nationally Recognized
Convener for Substantive and
Impactful Ethical Dialogue

Value Proposition for
Work Product Focusing
on User Experience

An Entrepreneurial
Resource at the Heart of
MU for Arlington, our
Nation, and our World

Embed Committed Stakeholder
Participation in Center's Work
as Core to MU Identity

Financial Resources

Major Gifts, Grants,
and Donor-Advised
Funds

Contributions and
Fees for Services
as Rewards for
Delivering Value

Durable Relationships
with Public and Private
Organizations

Aid President, Board,
and Colleagues to
Enhance Revenue for
Quality Growth

Invest in Capabilities
to Deliver for Mission

Invest in Capabilities
to Create Innovative
and Holistic Value for
Stakeholders

Invest in Scale and
Scope to Multiply
Impact for Clients and
Allies in Centers of
Influence

Invest for MU and
Center to Generate
Increasing Internal
Resources

Internal Processes

Narratives
Inviting Identification
with and Participation
in RSHM and MU
Mission

Discipline of Dialogue
to Test Ethical
Discourse Against
Stakeholder Experience

Sharing the Experience
of Fundamental Ethical
Questions to Invite
Diverse Respectful
Responses

Building the Beloved
Learning Community:
From Interdisciplinary
Collaboration Toward
Integral Ecology

Organizational Capacity

Integrated Mission-
infused Aesthetic,
Branding, Marketing,
CRM, and Personal Contact

Competencies for
Ethical Discourse for
Principled Leadership,
Stewardship, Professional
Service, and Social Justice

Deliberative Culture
of Hospitality, Encounter,
Accompaniment, and Care for Our
Common Home and One Another

Social Enterprise for
Social Justice: Integrity,
Accountability, and Responsibility
to Ground Public Policy and Build
a Flourishing New Humanity

Mission

The Center for Professional Ethics convenes the thought and executive leadership of the Marymount University learning community through research, education, advocacy, and advisory services for impactful responses to questions of professional ethics, organizational integrity and responsibility, principled leadership, integral ecology, and global social justice.