



MARYMOUNT
UNIVERSITY

Dean of the College of Business, Innovation, Leadership, and Technology

Marymount University (Arlington, VA), one of the nation's most innovative and vibrant Catholic institutions, invites applications, expressions of interest, and nominations of candidates for the next Dean of the College of Business, Innovation, Leadership, and Technology (BILT). Marymount seeks an innovative and forward-thinking leader who will build on the strong reputation of the College and support its growth at a time of positive momentum across the University.

About Marymount University

[Marymount University](#), a private, Catholic institution, offers bachelor's, master's, and doctoral degrees in a wide range of disciplines, and serves over 4,000 undergraduate and graduate students. Located just minutes from Washington, D.C., Marymount is classified as a national university and was founded in 1950 by the Religious of the Sacred Heart of Mary. A Marymount education is "grounded in the liberal arts, promotes career preparation, and provides opportunities for personal and professional growth." The University's diversity is one of its greatest strengths, being ranked 15th nationally in campus ethnic diversity by *U.S. News & World Report*. Marymount is Virginia's first and only 4-year Hispanic-Serving Institution. The Marymount 2019-2024 strategic plan, *Momentum*, is guided by the vision for the University to be nationally recognized for innovation and commitment to student success, alumni achievement, and faculty and staff excellence.

An Ideal Location

Marymount's location – in cosmopolitan Northern Virginia and just six miles from Washington, D.C. – offers a wealth of opportunities and resources for students, faculty, and staff as well as an outstanding platform for relationship building for Marymount's leadership.

Northern Virginia is the most populated region in Virginia and the Washington metropolitan area with more than two million residents. The Arlington region has recently received a host of accolades. It was voted the number two city in the nation for graduates by *Nerd Wallet*, was ranked as the fittest city in the nation for two years in a row by *USA Today* and was found to be the number one most educated city in the country among midsize cities (and number four among all cities) by *Hey Tutor*. It is also the economic engine of the Commonwealth of Virginia as well as the entire Washington metropolitan area. It boasts a large, diverse business community with a highly educated workforce and one of the lowest unemployment rates in the nation.

Nearby Fairfax County is the second largest suburban office market in the United States and the largest in the Washington, D.C. area. It is also the most significant office market in Virginia. The area is home to

some of the nation's leading health care organizations, such as the Inova Health System, Children's National Medical Center, Virginia Hospital Center, and is near the National Library of Medicine and the National Institutes of Health.

Northern Virginia is known for its entrepreneurial spirit and technology-based companies. Currently, nearly 70 percent of all Internet traffic flows through Northern Virginia. Amazon recently established new headquarters in Arlington, further bolstering the area's profile as a crucial hub for technology development. The region also lays claim to world-class public school systems, as well as some of the finest private schools in the country. Higher education in the region plays a critical role in developing a highly skilled and competitive workforce.

Academic Life

Marymount offers academically talented students a demanding education with small classes and an engaged faculty. Marymount provides an array of rigorous undergraduate and graduate programs. A strong liberal learning core forms the foundation for the wealth of degree programs offered through Marymount's three colleges which include the College of Business, Innovation, Technology and Leadership; the College of Health and Education; and the College of Sciences and Humanities.

Marymount offers 31 undergraduate majors. The undergraduate curriculum is enriched by a First-Year Experience, an Honors Program, The Liberal Arts Core curriculum, the DISCOVER research program, and extensive opportunities for internships and study abroad. The most popular undergraduate majors at Marymount include Nursing, Business Administration, Information Technology, Criminal Justice, and Health Sciences. A focus on service and giving back to the community are strengths and magnets for new students.

Marymount offers more than 20 master's and doctoral programs plus numerous dual master's degree programs in a wide variety of highly sought-after disciplines and has earned accreditation or approval from prestigious organizations. Graduate students are an active part of the University community comprising about one third of Marymount's student population. Graduate programs prepare students for entry into, or advancement within, a diverse array of highly desirable disciplines. Small class size, individual attention, career mentorship, exceptional graduate internship opportunities, nationally accredited and well-respected programs, and highly qualified faculty are all characteristics of a Marymount graduate learning experience. Each program has developed a curriculum delivery format to best meet the needs of its students: utilizing full-time or part-time day or evening programs, plus various combinations of online and on-campus formats.

Marymount has 155 full-time faculty, 88 percent of whom hold the highest degree in their fields of study. The student-faculty ratio at Marymount University is 13:1, and the average undergraduate class size is 16 students. The average freshman-to-sophomore retention rate, an indicator of student satisfaction, is 74.6 percent.

Marymount blends theory with hands-on learning. To help prepare students for a career, all undergraduates complete an internship, clinical experience, student-teaching placement, or research project. Certain graduate programs also require experiential learning components. Internships and experiential learning strengthen knowledge, test career interests, and provide valuable professional connections that can lead to employment opportunities. The Washington, D.C. region offers unparalleled internship options, from Capitol Hill and the Smithsonian to the National Institutes for Health, and international corporations.

The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award doctoral, master's, and bachelor's degrees and was reaccredited in Spring 2018. In addition, many programs have specialized accreditations and approvals. Marymount is a member of the Consortium of Universities of the Washington Metropolitan Area, which allows students to take courses at any of the other 18-member institutions and to borrow books from their libraries. Member institutions include Georgetown University, The George Washington University, and The Catholic University of America.

Student Life

Outside the classroom, students are involved in more than 30 clubs and organizations, including the Marymount University Student Government Association; honor societies; career-oriented groups; and social, service, and special interest clubs. The student life experience maintains a focus on the development of the mind, body, and spirit of all students by creating intentional, inclusive, and enlivened learning environments and programs designed to prepare students to be active and engaged leaders in their professional and civic endeavors. Marymount strives to develop students who value service and the promotion of justice; take personal responsibility for their actions and challenge each other to create a safe, healthy, and supportive intercultural community; strengthen connections with one another, the University, and local and global communities; promote the values of the overall Catholic identity of the University; and advance the University's recruitment and retention efforts.

Athletics

Marymount Saints are a nationally ranked athletics program and is a NCAA Division III school. Marymount is a member of the Atlantic East Conference. The University fields 22 intercollegiate varsity teams including men's and women's basketball, cross-country, lacrosse, soccer, swimming, volleyball, golf, tennis, wrestling, softball and baseball. A wide variety of intramural sports are also available at Marymount.

University Leadership

President

Dr. Irma Becerra took office as the seventh president of Marymount in July 2018 and was inaugurated in May 2019. Most recently the provost and chief academic officer at St. Thomas University, Dr. Becerra is known for expanding educational access for students and keenly targeting programming to meet societal needs and changing demographics. Her academic career, both as student and professional, has blended mathematics, engineering, and systems thinking and processes in her studies, teaching, and administrative leadership. Prior to St. Thomas, she served at Florida International University (FIU) for almost three decades, including as a tenured professor in Management Information Systems and later as Entrepreneurship Center director, vice-provost, and vice president.

A Cuban-born American, Dr. Becerra immigrated to the United States with her parents when she was an infant, living in Puerto Rico through high school. Those formative experiences ignited her mind, imbuing her with a passion for knowledge along with a deep-seated belief that "no one can take away your education." She earned both bachelor's and master's degrees in electrical engineering from the University of Miami and went on to become the first woman to earn a Ph.D. in electrical engineering from FIU.

Provost

Dr. Hesham El-Rewini began his tenure as provost on July 15, 2019. Dr. El-Rewini is an experienced leader with a proven track record of success at both private and public universities. He has extensive experience in teaching, academic affairs, strategic planning, fundraising, financial management, and public speaking.

Dr. El-Rewini served as the Dean of the College of Engineering and Mines at the University of North Dakota from 2008 to 2019. Under his leadership, the College experienced unprecedented growth and success, with in-person and online enrollment increases, an improved retention rate, increased annual research expenditures, and increases in physical space and student scholarships. In addition to his duties as Dean, Dr. El-Rewini also concurrently served as Senior Vice Provost between 2017 and 2018. As an educator for nearly 30 years, he has extensive experience in the academic field, including serving as chair of the department of Computer Science and Engineering at Southern Methodist University (SMU) and as an assistant/associate/full professor, and as a chair ad interim of the department of Computer Science at the University of Nebraska at Omaha. He has conducted funded research, published numerous research articles, supervised MS and Ph.D. students, and co-authored several books including one of the first books in the area of Parallel Computing. He received his Ph.D. in Computer Science from Oregon State University in 1990.

In Dr El-Rewini's five years at Marymount, he has led efforts toward reinventing academic affairs for a thriving and sustainable future. These efforts are transforming the University from a primarily teaching institution with a focus on traditional academic approaches to a nimble and innovative institution offering forward directed academic programming, a definitive research focus, and an anchored focus on inclusion and equity. Dr. El-Rewini undertook and successfully implemented a streamlining of academic operations, moving the academic enterprise from four schools and 27 departments to three colleges and 10 larger units (schools) without individual departments. Dr. El-Rewini has created an environment that resulted in new academic programs, carefully vetted for their high growth potential, and meeting the needs of Marymount's community. These programs include mechanical and bioengineering as well as two highly successful doctoral programs (Ed.D. and DBA) in partnership with an online learning management group. He was responsible for the creation of three research centers that are currently leading efforts to enhance the research activity of Marymount's faculty.

Strategic Plan

A central focus of Dr. Becerra's inauguration was the unveiling of the University's newly approved five-year strategic plan, [Momentum: The Marymount University Strategic Plan 2019-2024](#). *Momentum* is guided by the vision for the University to be nationally recognized for innovation and commitment to student success, alumni achievement, and faculty and staff excellence. The plan sets an ambitious direction for Marymount with foci on enrollment growth, retention and persistence, external engagement, faculty research, philanthropy, and new revenue generation.

The College of Business, Innovation, Leadership, and Technology

The [College of BILT](#) houses the School of Business, the School of Technology and Innovation, and the School of Design and Art. The College's unique combination of schools allows for advanced interdisciplinary integration, fostering innovation with programs geared towards cutting-edge education across domestic and international business and management, information technology, interior architecture, design, art, cybersecurity, and in-demand industry needs. As of Fall 2023, the College of BILT

enrolls nearly 1,300 students, including over 700 undergraduate and over 550 graduate students. The College offers a robust variety of degrees for undergraduates and graduate students, and 14 certifications across its Schools.

College Mission: *We enable learners to apply effective practices in business, technology and creativity for a better global society.*

College Vision: We excel in advanced interdisciplinary education, fostering innovation to meet society's needs in the "What's Next Economy."

The College of BILT is located in the brand new, state-of-the-art Ballston Center, in the heart of a vibrant business hub just a few short miles from Washington, D.C. At both the undergraduate and graduate levels, the College offers a wealth of respected degree paths, career preparation, and entrepreneurial opportunities. The College is a learning community dedicated to academic power and quality, grounded in and guided by the Catholic educational commitment to service to others, global engagement, and ethical, socially responsible leadership.

The School of Business

[The School of Business](#) offers a wide variety of highly customizable undergraduate and graduate business programs including bachelor degrees in Business, Accounting, Economics, Fashion Merchandising and Marketing and graduate degrees with an Master's in Business Administration (MBA) and a Doctorate in Business Administration (DBA). Through partnership with the School of Technology and Innovation, the School of Business offers an innovative master's program through their dual degree of an MBA and MS in Cybersecurity. The Bachelor of Business Administration, the Master of Business Administration, and the Leadership and Management programs at Marymount are accredited by the Association of Collegiate Business Schools and Programs (ACBSP). The School of Business is actively progressing towards accreditation through AACSB. In addition to 8 certificates, the School of Business offers the following degree programs:

- B.S. Accounting
- B.A./B.S. Economics
- B.A. Economics + Catholic University School of Law
- B.B.A Business Administration
- B.A. Fashion Merchandising and Marketing
- Combined B.B.A/B.A./B.S. to M.B.A
- M.B.A Business Administration
- M.B.A/M.S. Business Administration/Cybersecurity (combined)
- M.B.A/M.S. Business Administration/Information Technology (combined)
- D.B.A Doctorate in Business Administration – Business Intelligence (online)

The School of Design and Art

[The School of Design and Art](#) (SoDA) offers multiple major, minors, and graduate degrees across academic programs in Fashion Design, Graphic and Media Design, and Interior Architecture and Design. With close partnership with the School of Business and the School of Technology, SoDA provides creative degree pathways with interdisciplinary opportunities in entrepreneurship, industry, marketing, web development, and more. SoDA has two university gallery spaces, the [Barry Gallery](#) and the [Cody Galley](#), exhibiting artwork across Marymount students, faculty, alumni, and the greater D.C. community. The Bachelor of

Arts in Interior Design and the First Professional track of the Master of Arts in Interior Design programs at Marymount University are accredited by the Council for Interior Design Accreditation (CIDA). In addition to over a dozen creative minor focuses, the School of Design and Art offers the following degree programs:

- B.A. Design Studies
- B.A. Fashion Design
- B.A. Graphic and Media Design
- B.A. Interior Architecture & Design
- M.A. Interior Architecture & Design, First-Professional
- M.A. Interior Architecture & Design, Post-Professional

The School of Technology and Innovation

[The School of Technology and Innovation](#) focuses on preparing individuals to take part in the global critical technology workforce shortage. The programs across undergraduate and graduate offerings, including Information Technology, Cybersecurity, Computer Science, Cloud Computing, Data Science, Emerging Technology, and Technology Management, prepare students, whether they are already in the field or changing careers for new roles in digital transformation, cybersecurity, data science, cloud computing, and the constantly growing field of technology applications. With excellent relationships with government agencies and business in the area to help students find internships and impactful technology careers, with its [Cyber Center](#) and the School of Technology and Innovation, Marymount has been designated a Center of Academic Excellence in Cyber Defense Education (CAE/CDE) by the National Security Agency and Department of Homeland Security. In addition to their post-baccalaureate certificate in Data Science and variety of skill-focused minor offerings, the School of Technology and Innovation offers the following degree programs:

- B.S. Computer Science
- B.S. Cybersecurity
- B.S. Information Technology
- B.S. Cloud Computing – Accelerated Second Degree
- B.S. Cybersecurity – Accelerated Second Degree
- B.S./M.B.A Information Technology/Business Administration (combined)
- B.S./M.S. Information Technology (combined)
- B.S./M.S. Cybersecurity (combined)

The Role of Dean of the College of Business, Innovation, Leadership, and Technology

The next Dean of the College of BILT will join Marymount at a time of positive momentum and lead a talented and innovative team across the College and University. The Dean will have the opportunity to advance the academic vision and grow the research profile for the College in a way that is rooted in the University's commitment to academic excellence embedded in its Catholic mission.

Reporting to the Provost, the Dean of the College of BILT is the chief administrative, academic, and financial officer for the College. In collaboration with the School Directors, the Dean provides leadership, vision, and strategic priorities for all aspects of the College, including curricular programming, scholarship and faculty development, policies and procedures, fundraising, and community engagement. The Dean

directs a team of five leaders across the College and oversees a budget of approximately \$8 million annually.

The next Dean of the College of BILT will prioritize the following opportunities and challenges:

Lead the College through visionary, strategic, and forward-focusing change to strengthen and invigorate the faculty, staff, and students: The new Dean will have the opportunity to steward and innovate the College's academic offerings and be a leader of collaboration and action who will foster continued momentum across programs, initiatives, scholarship, community impact, and student outcomes. The new Dean will embrace and embody the mission of the College and cultivate its interdisciplinary capabilities to enable learners to apply effective practices in business, technology, and creativity for a better global society. The Dean will need to assess the current infrastructure, budgeting priorities, policies and priorities, and lead change to implement innovations and strategic developments to ensure stability, growth, and success for the College of BILT.

Build resources through external partnerships, community engagements, and fundraising: The Dean will have the opportunity to embrace existing community and industry partnerships, while seeking out and establishing new opportunities for program support, resource development, and fundraising. Embracing and capitalizing on the unique structure and interdisciplinary opportunities of the College, the Dean will proactively engage in fundraising by seeking external resources from BILT-aligned local, regional, and national industries, and develop relationships with stakeholders, including alumni, foundations, corporations, government entities, and the broader community. The Dean will also enhance the culture of grant-seeking that exists at Marymount to further advance the College's work.

Continue to promote academic excellence and elevate the College of BILT's academic reputation through the hiring, development, and retention of talented faculty. Amid the strengthening and promoting of the College's programmatic offerings, the new Dean will serve as a champion for faculty, illuminating their many achievements in teaching, research, and service to their disciplines, the University, and the community. With focus on increasing the scholarship profile, interdisciplinary opportunities, and synergies across the College of BILT, the Dean will advocate, bolster, and champion the continued vibrancy of faculty research, providing support and development opportunities for faculty, and will prioritize the recruitment and retention of an excellent and diverse faculty body.

Embody, strengthen, and celebrate diversity, inclusion, and equity: Marymount is committed to fostering a diverse faculty, staff, and student population and sustaining a welcoming and inclusive living, learning, and working environment. The Dean will foster an environment and culture in which widely diverse values, experiences, and ideas are welcomed and viewed as essential in the development of academic excellence.

Expand and Deepen the College's National and International Reputation:

The Dean will be an ardent champion for the College of BILT, build upon its already stellar reputation in the business, technology, and design and art fields regionally, and seek to enhance the reputation and recognition of the College nationally and globally. Creating additional partnerships with other relevant institutions, professional associations, and the community, locally, nationally, and globally will be important. It will be essential for the Dean to pursue a strategy of excellence as well as monitor the College's market position to increase the College's overall reputation.

Desired Attributes for the Dean of the College of BILT

Marymount seeks an accomplished servant leader who will inspire the College's students, faculty, staff, alumni, and community partners. The Dean will bring a highly relational approach, outstanding communication skills, authenticity, self-confidence balanced with humility, integrity of the highest order, a strong work ethic, a good sense of humor, and a clear understanding of the modern university to the work.

The ideal candidate will appreciate and be inspired by the uniqueness of the College and thrive on the interdisciplinary possibilities across the areas of business, technology, innovation, and design. The successful candidate will hold a terminal degree, with a doctorate preferred, in one of the academic disciplines of the College along with a record of achievement worthy of appointment as a full professor at the College. The ideal candidate will be a collaborative and forward-looking leader and administrator who brings a depth of knowledge and experience in the current issues facing higher education. The next Dean will have a growth-oriented mindset and a record of success working collaboratively with a broad range of constituencies and external partners to implement strategic initiatives and new programming.

In addition to these qualities, the ideal candidate will demonstrate the following attributes:

- The capacity to develop, articulate, advocate, and implement a clear vision for the future of the College of BILT, which will be in concert with the University's strategic plan;
- A record of successful management of large and complex academic units, including engagement with multiple disciplines, settings, and partners;
- A broad and distinguished background in the one or more of the disciplines of business, technology, and/or art and design education and an awareness of the trends in these disciplines, both nationally and internationally;
- A highly motivated and entrepreneurial spirit with the ability to function effectively and prioritize initiatives in a fast-paced environment;
- Extensive experience in securing, managing, and increasing external funding through sponsored research, fundraising, and innovative external partnerships that support the academic enterprise;
- A strong understanding of enrollment management, including the impact of marketing and strategic program development;
- A dedication to fostering a culture of teamwork, deep listening, and support during a time of significant growth and change;
- Capacity and enthusiasm to lead and advocate for the various disciplines within the College while also advancing and supporting the goals of the greater university, including building a research culture and promoting and encouraging interdisciplinary collaborations;
- Demonstrated knowledge of, and continual exposure across, industry technology trends and emerging needs of BILT discipline workforce development;
- Familiarity with, or a capacity to learn and support, the various accreditation processes and bodies;
- Substantial and successful fiscal management and budgeting experience, particularly in an environment of constrained resources, coupled with the ability to share financial information coherently and transparently;
- An inclusive and transparent leadership approach and record with an understanding of and respect for shared governance and consensus building;
- A student-centered approach that will employ learning strategies that address the needs of a diverse student population;
- A proven ability to make difficult decisions in a transparent and compassionate manner;

- An approachable and motivational leadership style that promotes mentoring, collaboration, professional development, and creativity;
- Intercultural sensitivity and a global perspective with a deep commitment to celebrating and promoting diversity in its many forms, including maintaining and expanding opportunities for international education;
- Respect and enthusiasm for the University's Catholic mission and an ability and willingness to contribute actively to this mission; and
- Energetic, optimistic, and hardy leadership qualities combined with good humor and a desire to provide respected, long-term leadership.

The Process of Candidacy

The search committee will begin reviewing candidates immediately and will continue until the position is filled. Nominations and applications should be submitted electronically as soon as possible. Applications should include a letter of interest that responds to the agenda for leadership and the desired attributes for the new Dean and a curriculum vita/resumé. All materials will be considered in full confidence. Please send nominations, inquiries, and applications electronically to MarymountBILTDean@storbecksearch.com



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For more information about Marymount, please visit: www.marymount.edu.

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